

An aerial photograph of a densely populated city with a grid-like street pattern. In the center, there is a large, orange, gear-like or cogwheel-shaped graphic. Inside this graphic, the words 'INTA' and 'MOCAT' are written in a bold, white, sans-serif font, stacked vertically.

**INTA**  
**MOCAT**

# Situation

The public space of the Moat and the Bastions are underused by citizens and visitors.

Spontaneous uses of the public space, varied and under-planned, are currently present and can be considered as a good starting point.

We propose a tool to better enable the public space's uses, and to **inspire** new ones for a diverse set of users.



# Situation



Food market



Strolling around



Tennis courts



Sleeping

# Situation



Open-air kafeneio



Visitors approach the park mainly for WC facility



Community bazaar



The Moat is a distant space from the sidewalk

# Situation

Fragmentation of the public space.

Varied activities occupy the public space excluding community's experience of it.



Activities currently taking place in the public space of the Moat.

# What would you do in your public space?



urban community  
gardening

open-air working  
space

informal open-air  
concerts

open-air kafeneio

night running

thematic bike  
routes

cultural exchange group

social kitchen

parking

sports

open-air yoga  
classes

wall projections

social working  
activities - public area  
cleaning etc.

locally-managed  
guided tours

support groups for  
immigrants  
(es. Language group)

collective picnic

urban lunch and  
dinner

open-air art  
exhibitions

parkour contest

open-air cinema

running/walking  
route

open-air lectures  
/ workshops

wellness open-air  
path

# What would you do in your public space?

Activities being held on site can attract more activities activating a positive cycle.

Continuous public space, both from spatial and users' perception perspectives.



Activities that potentially can take place in the public space of the Moat.

# What would you do in your public space?

Enabling citizens' and visitors' better use of the Moat area we enhance the perception of an overall coherent public space.



# Vision



Open-air yoga classes



Outdoor education activities



Outdoor exhibitions of the city museums



Night concerts

An aerial photograph of a densely populated urban area, showing a complex network of streets, buildings, and green spaces. A large, bright orange gear-shaped graphic is overlaid in the center of the image. The text "A tool for governing the urban commons" is written in white, sans-serif font within the gear.

A tool for  
governing  
the urban  
commons

# Goals



- Develop a new **identity** of the public space of the moat, based on **collective use** and management
- Introduce **collaboration** and **ICT** in governing the urban commons

# What is it



## Online tools

Online platform

Mobile App

Social channels

## Communication activity

Information about the site

Information about the platform

Events

# What does it do



“*INTA MOAT*” facilitates temporary accommodation of community managed activities in the spaces of *the moat*.

This platform allows the users to experience the moat as a coherent public space. It is an attempt to re-establish the connection of the historical value of the old city wall and the moat, with the citizens’ various contemporary social, physical and communal activities.

A key element of “*Ina Moat*” is the self-organising use of the moat monument for the city’s common good.

# Inta' - Etymology

From Byzantine Greek **είντα** (*eínta*) τι είναι τα - “*what are the*”

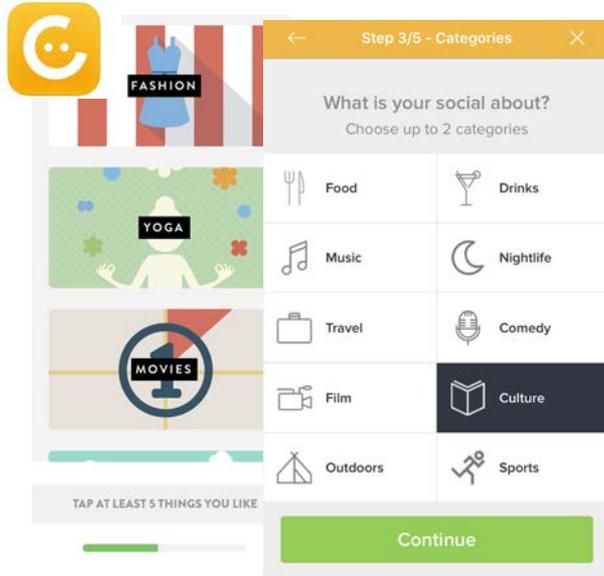
*ίντα* (*ínta*)

(in much of the Aegean islands and) Cretan dialect from of **γιατί** (*giatí* - “*why*”)

- in Cypriot dialect used as well as an expression of surprise for something, usually in a form of a question; either to show enthusiasm or disappointment

Or as **τι**; (*tí?* - “*what?*” ?)

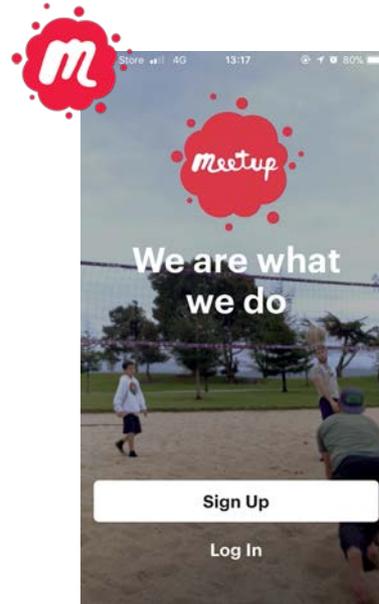
# Tools: benchmark research



## Citysocializer (\*\*\*\*\*)

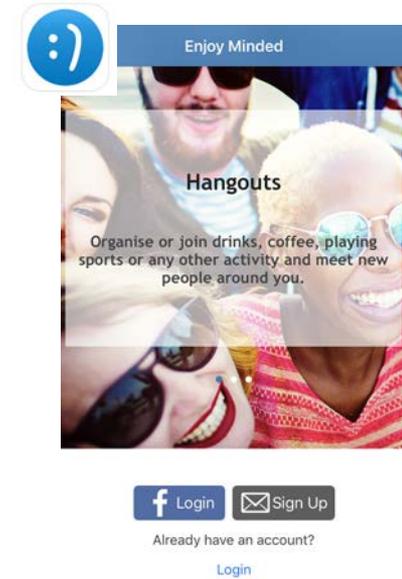
Positive: well-structured with a friendly interface

Negative: limited to a certain numbers of cities (not in Nicosia)



## Meetup (\*\*\*)

Positive: a lot of activities/events  
Negative: subscription plan (€) to create events



## EnjoyMinded (\*)

Positive: no restrictions about places  
Negative: very limited features; web-based (requiring internet connection)

# Target users



Local residents

Other ethnic groups living close to the site

Commuters and passers-by

Users that already currently use the monument

Municipality office, responsible for the monument

Antiquities dpt., responsible for the monument

Nicosia citizens

Tourists/ Guests

# Target users: in the platform

While using the platform for a specific planned activity users are organized in:

- Organizers
- Participants

Before users can Organize an activity there's a level of security check by providing ID card verification.

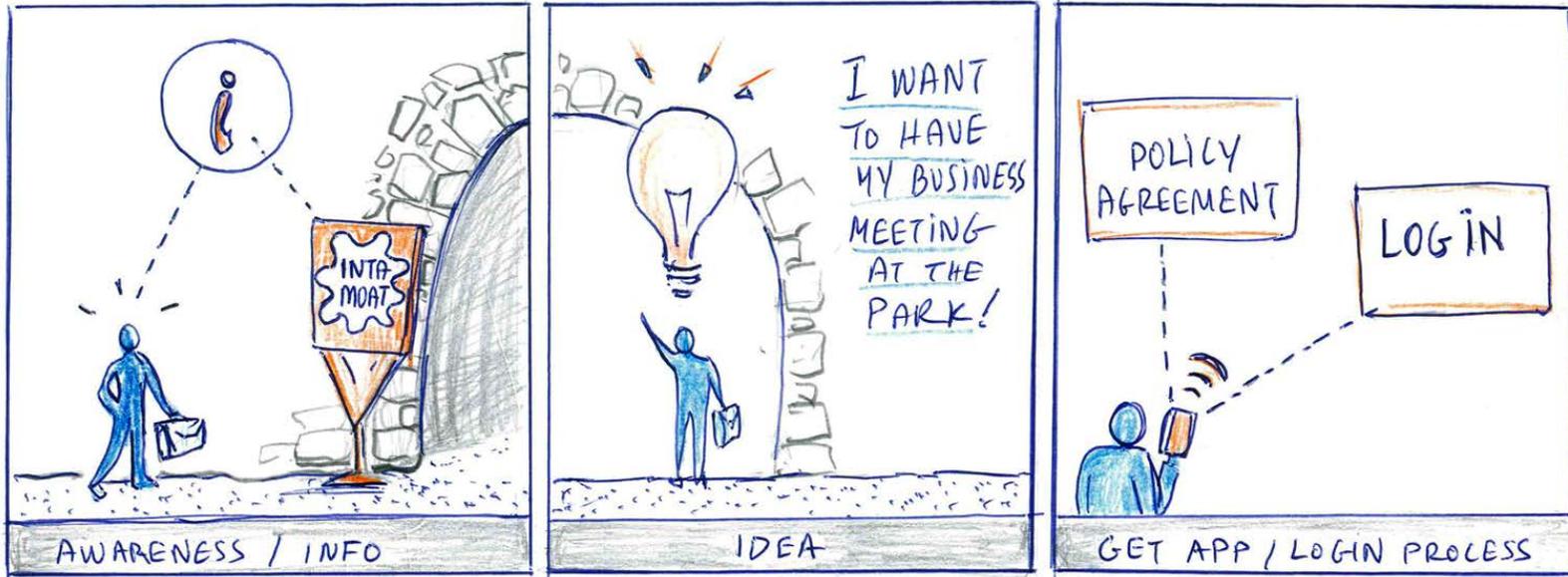
An aerial photograph of a densely populated city, likely Rome, showing a complex network of streets, buildings, and green spaces. A large, irregular orange shape is superimposed in the center of the image, containing the text 'User Scenario' in white. The text is arranged in two lines: 'User' on the top line and 'Scenario' on the bottom line, both in a clean, sans-serif font. The orange shape has a jagged, hand-drawn appearance, resembling a splash or a stylized flower. The background image shows a mix of urban development, including residential blocks, commercial buildings, and several green fields or parks interspersed throughout the city grid.

# User Scenario

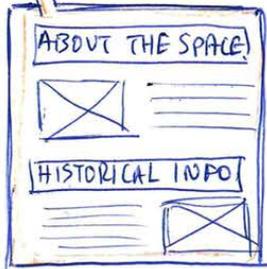
# User scenario



## USER: START-UP FOUNDER



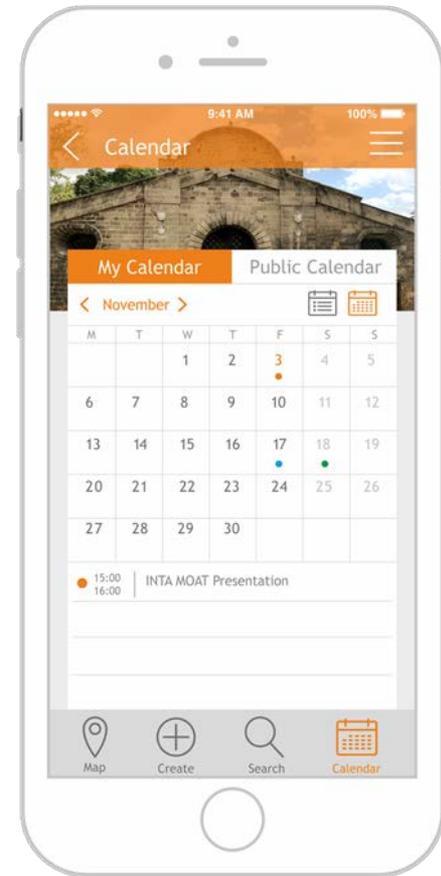
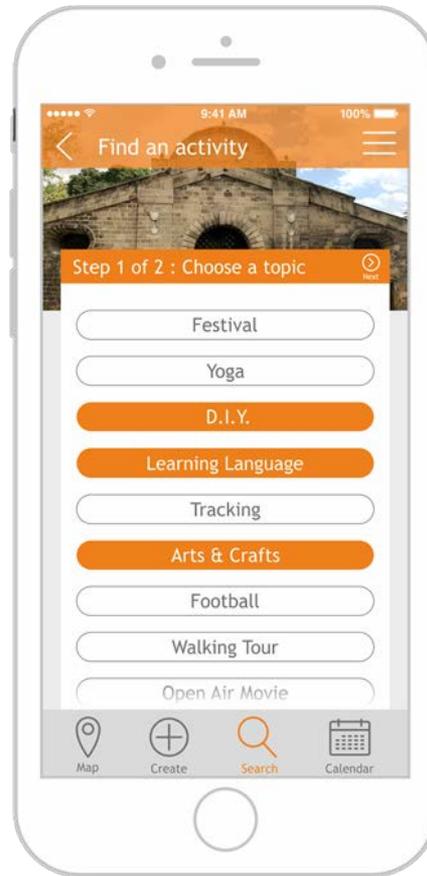
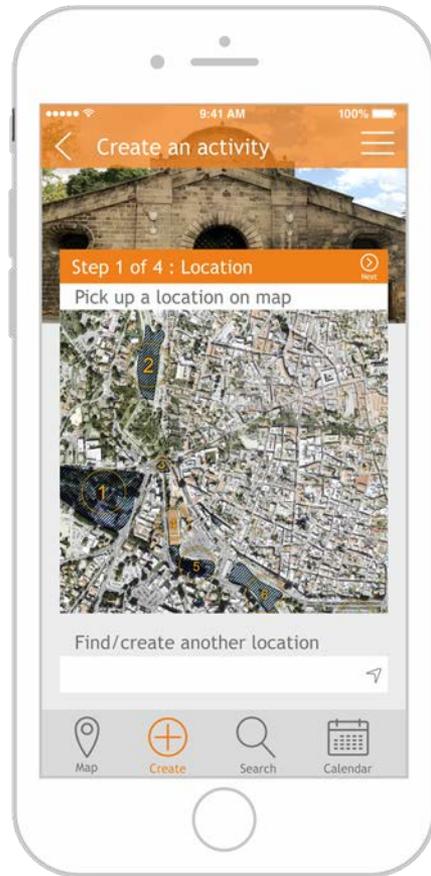
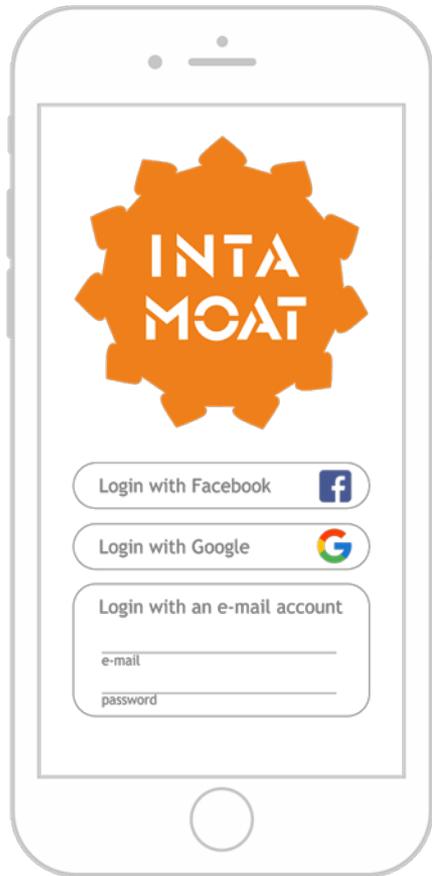
# User scenario



# User scenario



# The mobile platform: how does it look like



# The mobile platform: public space principle



## Policy Agreement

- The locations are city's common good.
- Public and yours to use.
- Return it to the public with same or more value for the community.
- Organize your next use in the public space!

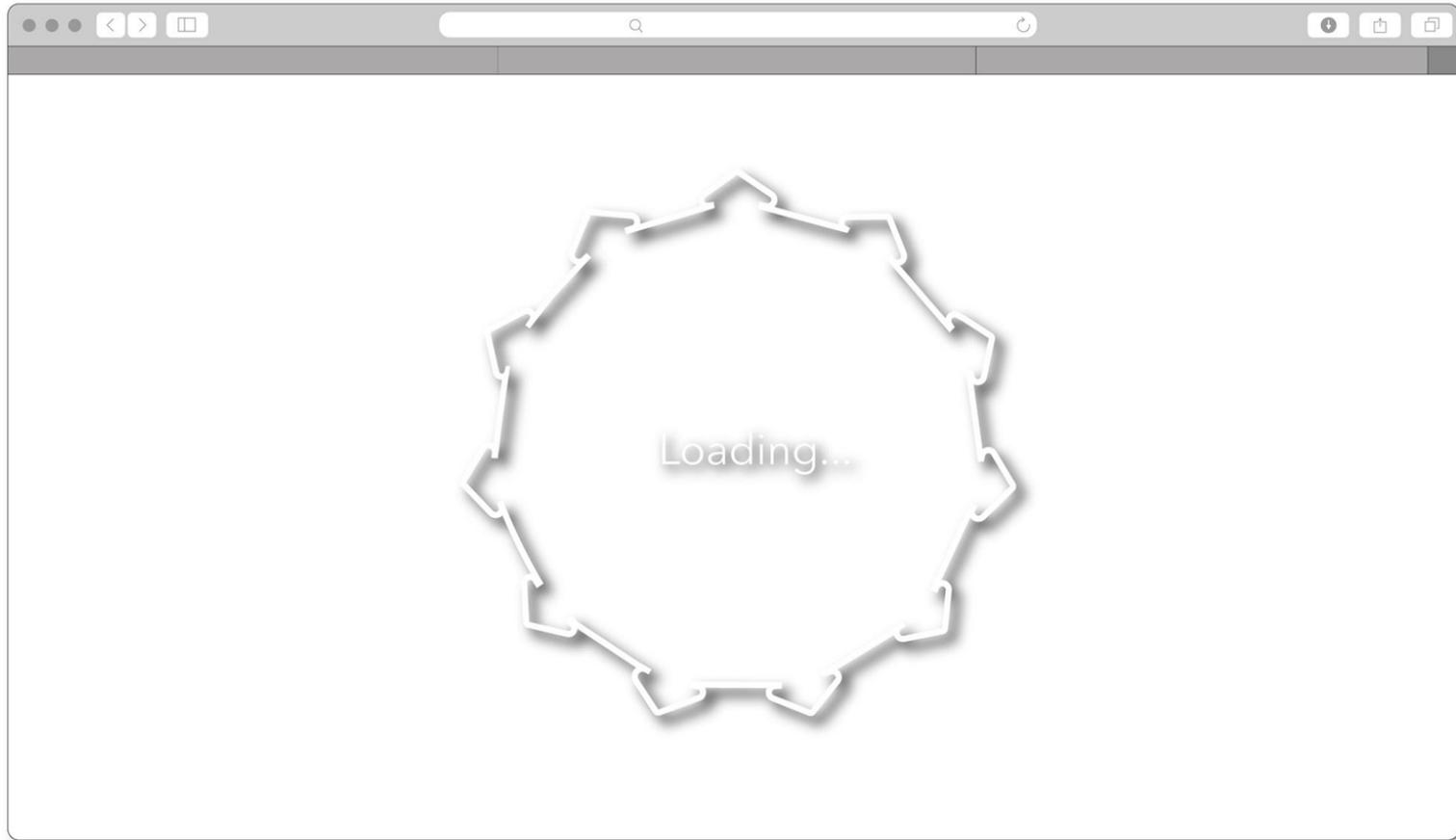
Do not show this message again

Close

# The desktop platform: how does it look like



# The desktop platform: how does it look like



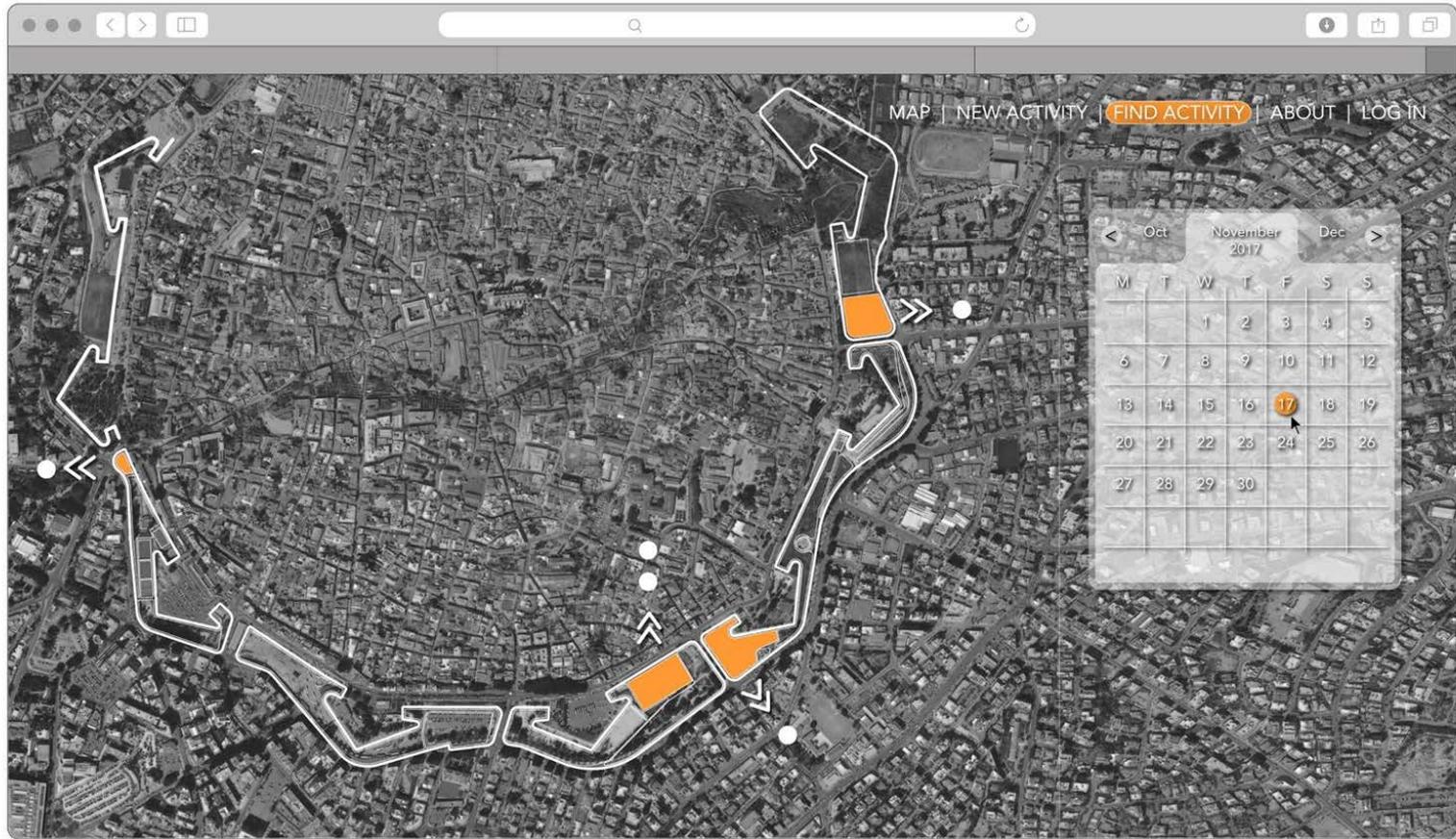
# The desktop platform: how does it look like



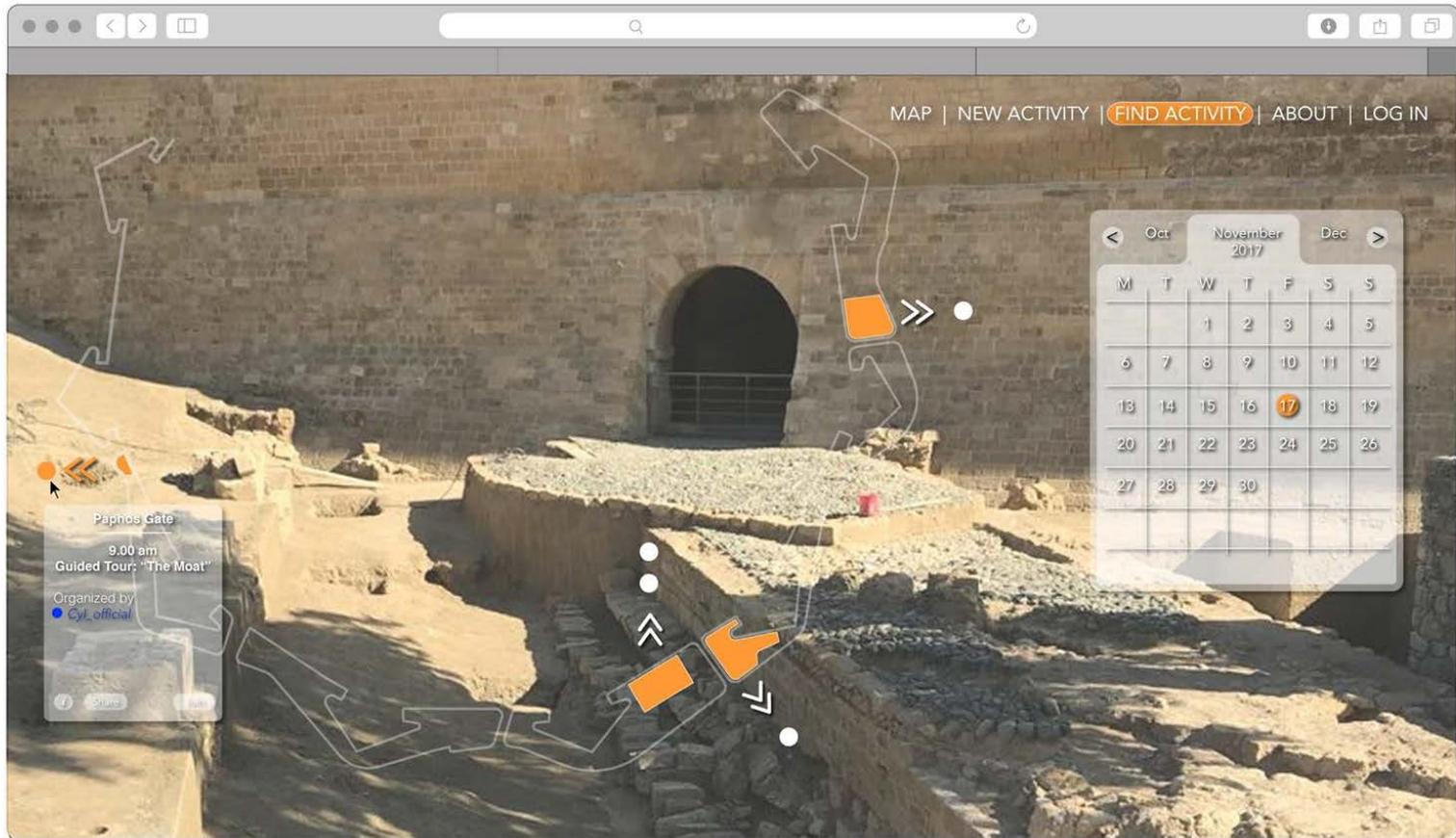
# The desktop platform: how does it look like



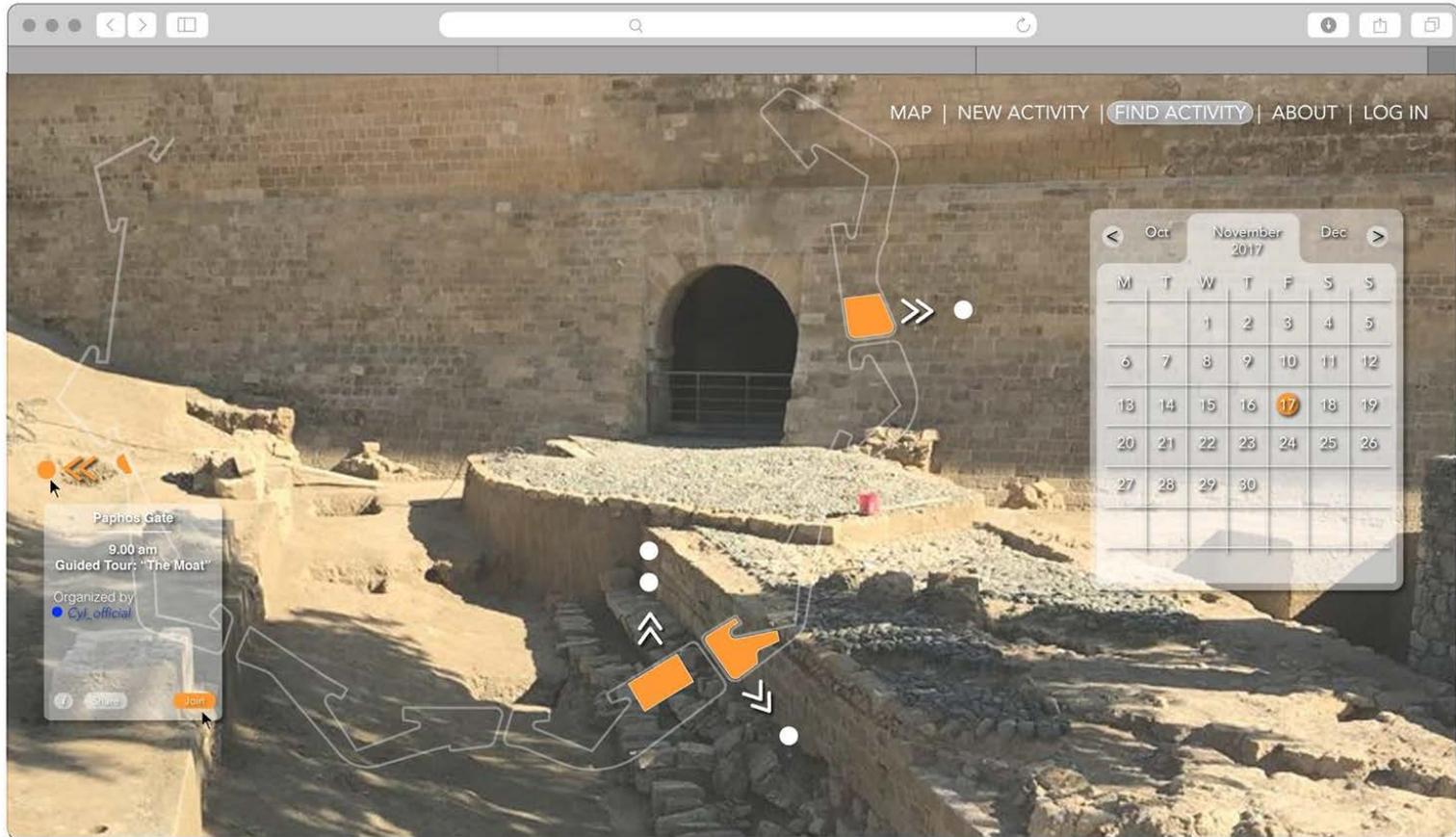
# The desktop platform: how does it look like



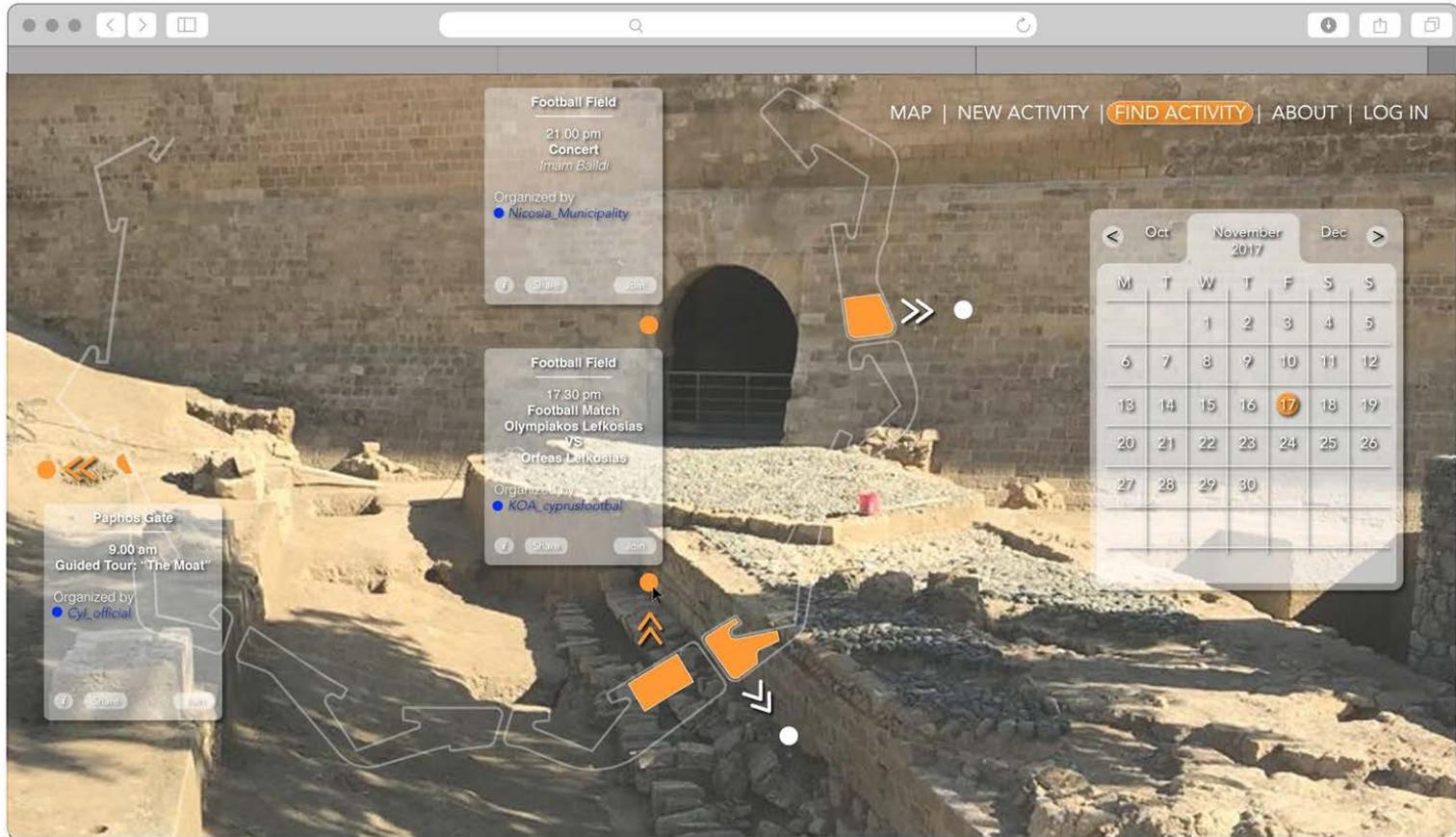
# The desktop platform: how does it look like



# The desktop platform: how does it look like



# The desktop platform: how does it look like



Football Field

21:00 pm

Concert  
Imam Baldi

Organized by

Nicosia\_Municipality

Share Join

Football Field

17:30 pm

Football Match  
Olympiakos Lefkosias  
VS  
Orfeas Lefkosias

Organized by

KOA\_cyprusfootball

Share Join

Pappos Gate

9:00 am

Guided Tour: "The Moat"

Organized by

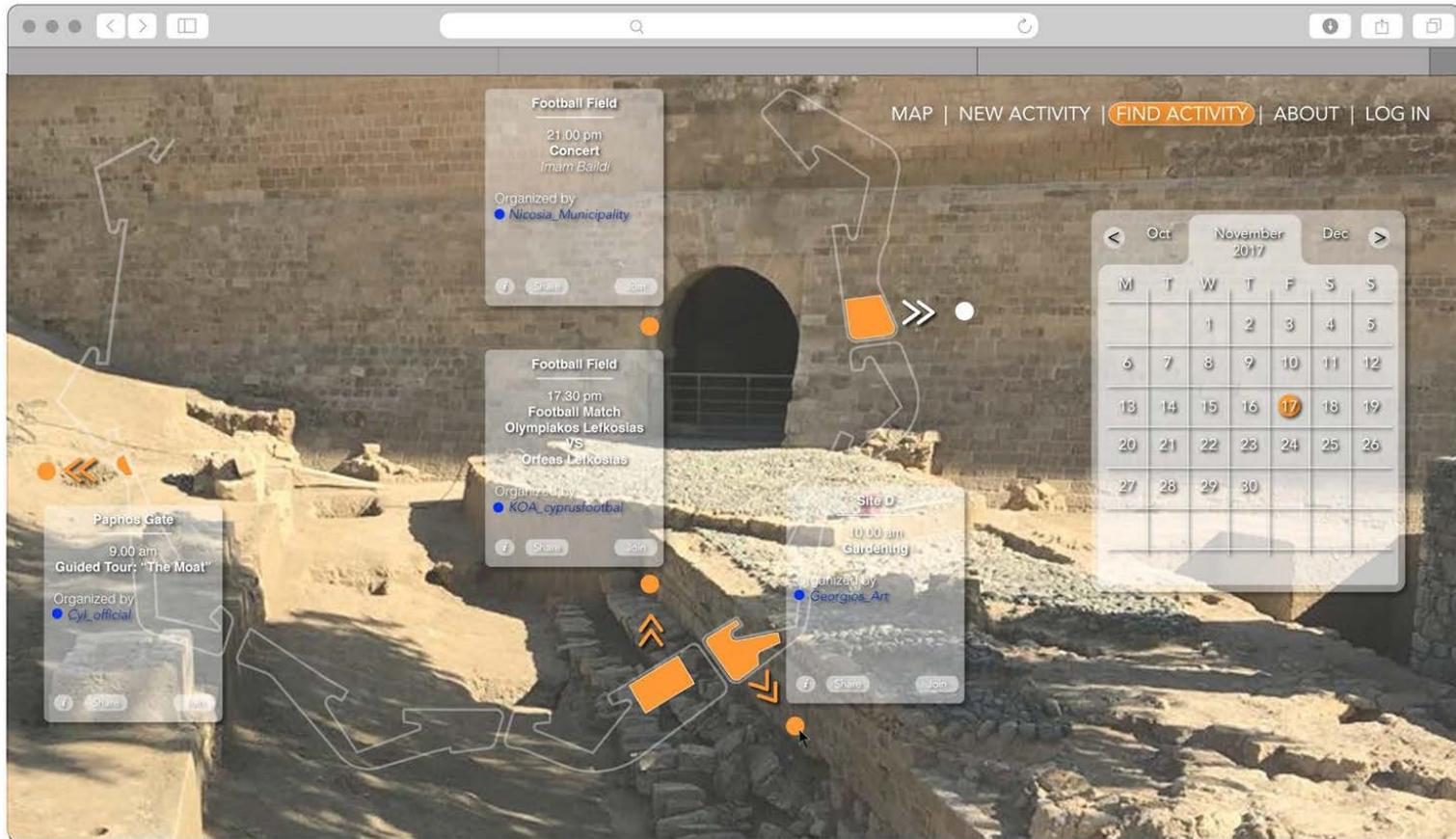
Cyl\_official

Share Join

MAP | NEW ACTIVITY | **FIND ACTIVITY** | ABOUT | LOG IN

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M	T	W	T	F	S	S						
			1	2	3	4	5					
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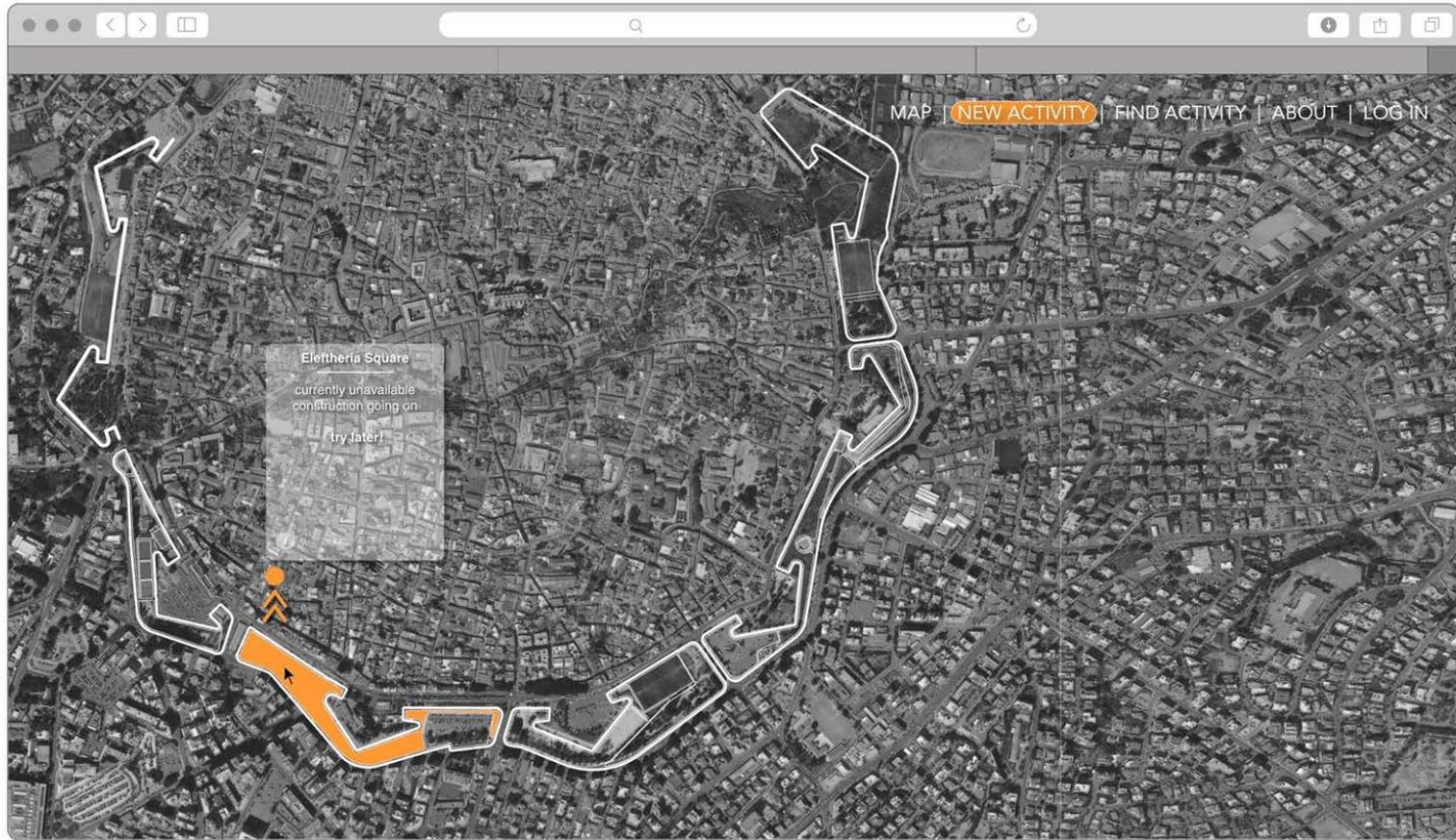
# The desktop platform: how does it look like



# The desktop platform: how does it look like



# The desktop platform: how does it look like



# The desktop platform: how does it look like



# The desktop platform: how does it look like



# The desktop platform: how does it look like



# Communication strategy

## Communication of the platform and app

- Target local associations and groups that use the space, so that they act as ambassadors of the community management
- Link to existing events, ie. pop-up festival
- Activity calendar and map to be disseminated online
- Incentives to groups effectively organizing activities on site (i.e. paid parking time, or discounts at local commercial activities, etc)
- Physical signals on site

## Communication of events in the public space

- Local press
- Printed communication (smart posters) with NFC technology in the city
- Connection with social media

# Compatibility with existing services



Interoperability with the website of the Municipality

Interoperability with the Department of Antiquities' website

Partnerships with local events, *ie Pop Up Festival Nicosia, Buffer Fringe Performing Arts Festival*



As a future possibility:

Work in compatibility with **smart city** tools (ie. smart parking service) suggesting the use of smart city facilities linked to the proposed activities

# Benefits



## short-term



- Reuse of empty spaces



- Simplify permission processes on the use of public space
- Marginalized groups can express themselves



- Host activities in the public space
- Communicate their activities to a wider public



- Simplify processes for giving permission to use a space
- Get feedback on uses and needs of people

# Benefits



## long-term



- Increase the tension towards city heritage asset
- Improve the “image” of the city
- Public space as a learning device and as urban commons



- Enhance citizen participation in urban matters (pressure groups, MOAT assembly)
- Confidence in achieving change
- Build trust between citizens and municipality
- Promote inclusion based on the shared interest and common good of the walls and the moat
- Appropriation of space (ie community gardens)



- Improvement of quality of public spaces and economic activities



- Share responsibility of the maintenance and monitoring of the space
- Confidence in achieving change
- Provide a structure for the relationship between citizens and authorities
- Best-practice in place management

# Funding Possibilities



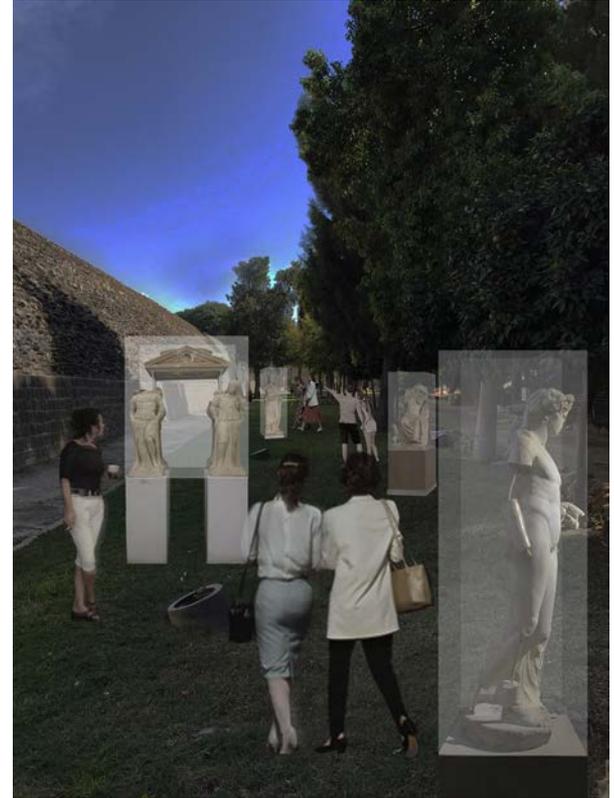
A dedicated small team organized as an NGO can implement **INTAMOAT** initiative in close collaboration with the Municipality of Nicosia

Funding can be sought in:

- EU Programs
- Local advertising: partnership with local commercial activities
- Local supporters
- Private Funding
- Collaboration with Governmental departments (built-up mechanism for urban data)

Governing the urban commons, community based.

Building the urban identity of the monument one activity at a time.



An aerial photograph of a densely populated city, likely Los Angeles, showing a complex grid of streets, numerous buildings, and green spaces. A large, irregular orange shape is superimposed in the center of the image, containing the text 'About the Project' in white. The orange shape has a jagged, hand-drawn edge. The text is arranged in three lines: 'About' on the top line, 'the' on the middle line, and 'Project' on the bottom line. The background image shows a mix of urban development, including residential areas, commercial buildings, and parks, with a river visible on the left side.

About  
the  
Project

# INTA MOAT Project



The Cyprus Institute  
30 October to 3 November 2017  
Nicosia, Cyprus

**Hybrid Heritagescapes as  
Urban Commons in Mediterranean Cities**

# INTA MOAT Project Members



- Francesco Bagni
- Valentino Canturi
- Mariza Daouti
- Joatan Preis Dutra
- Charalampos Ioannou
- Maria Kikidou
- Athanasia Panagiotidi
- Marianna Patelida
- Eftychios Savvidis
- Harry Varnavas

An aerial photograph of a densely populated city, likely Athens, Greece, showing a complex network of streets, buildings, and green spaces. A large, irregular orange shape is superimposed in the center of the image, containing the Greek text 'Ευχαριστούμε!' (Thank you!).

Ευχαριστούμε!

An aerial photograph of a densely populated city with a grid-like street pattern. In the center, there is a large, orange, gear-like or cogwheel-shaped graphic. Inside this graphic, the words 'INTA' and 'MOCAT' are written in a bold, white, sans-serif font, stacked vertically. The background shows various urban features like buildings, roads, and green spaces.

**INTA  
MOCAT**